

Call for Applications: AI Research & Community Engagement Officer

The Daffodil Family is seeking an Al Research & Community Engagement Officer to assist with Al-related research and drive engagement within an Al-focused online community.

## Position Title: Al Research & Community Engagement Officer

### **Key Responsibilities:**

### **Administrative Responsibilities:**

- Al Research & Insight Development: Conduct research on Generative and Agentic Al trends and applications; contribute insights and whitepapers for strategic discussions.
- Content Creation & Management: Write and edit engaging, Al-relevant content for blogs, forums, and event calendars, while
  maintaining brand consistency.
- Community Management: Moderate and engage with an Al-focused online community, fostering knowledge exchange and active participation.
- Platform Oversight: Manage and update forums, blogs, and events, ensuring timely, error-free content.
- Digital Optimization & Analytics: Apply SEO strategies to enhance content visibility and engagement; monitor site metrics, generate reports, and adapt strategies accordingly.
- Collaboration & Strategic Alignment: Work with the AI, HR, and IT teams to align research initiatives with institutional goals and contribute to internal knowledge-sharing sessions.

#### **Required Qualifications:**

- A Bachelor's degree in Computer Science, Software Engineering, Information Technology, or related fields (or equivalent practical experience).
- Strong understanding of AI concepts, including machine learning, natural language processing, and generative AI.
- Proven experience in technical content creation, digital publishing, and community moderation.
- Familiarity with SEO, analytics, and content optimization tools.
- Ability to analyze community metrics and user engagement data.
- Strong communication and collaboration skills; ability to work independently and in a team.
- A continuous learner with a passion for AI and innovation.

# Ready to Take the Leap? Apply Now!

**Application Deadline**: 19<sup>th</sup> April 2025

Send your CV and cover letter to hroffice1@daffodilvarsity.edu.bd.

We look forward to receiving your applications and working together to drive innovation in AI and technology!