Contact:

Daffodil International University
Daffodil Smart City
Birulia, Savar, Dhaka-1216, Bangladesh
Admission Helpline: **+09617901212**
E-mail: admission@daffodilvarsity.edu.bd
Facebook: facebook.com/daffodilvarsity.edu.bd

Visit our Website
www.daffodil.university

MASTER OF BUSINESS ADMINISTRATION | FACULTY OF BUSINESS & ENTREPRENEURSHIP

Daffodil International University



Syllabus
Effective From Spring 2024

MASTER OF BUSINESS ADMINISTRATION

FACULTY OF BUSINESS & ENTREPRENEURSHIP

MBA PROGRAM

(Regular & Executive)
Daffodil International University

MBA Booklet 2024

Table of Content

Message from the Chairman	2
Message from the Vice Chancellor	3
Message from the Dean, Faculty of Business and Entrepreneurship (FBE)	4
Message from the Director of MBA Program	5
About Daffodil International University (DIU)	6
Program Learning Outcomes (PLO)	7
Faculty of Business and Entrepreneurship (FBE)	8
Department of Business Administration (DBA)	9
Mission, Vision, Objectives, Core Values	9
An Overview of the MBA Program	10
Program Structure of MBA Program	11
Salient Features of MBA at DIU	12
Structure of the Course Curriculum	13
What Our Graduates Say	14
Admission Requirements, Scholarships and Financial Aids, Library	16
Grading System, Passing Grade & Transportation Facilities:	16
International Collaborations and Ranking & Links	18
Faculty Members	19
Cost Structure of MBA (Regular & Executive) Program	20
MBA Program List	21
MBA Course Curriculum	22
Photo Gallery	34



Message from the **Chairman**



We live in an era in which the business world has constantly changed. The MBA program at Daffodil International University (DIU) has been on a progressive trajectory aiming to be a leading global program in business. The DIU's commitment to making competent graduates for this Industry 4.0 implicates our strategic obligation.

DIU MBA program is intended to make the learning experience personally and professionally rewarding for those who want to get off to a good start in a successful career. The program is the best platform to prepare learners for the ever-changing demands of the corporate world, backed by world-class infrastructure facilities and globally qualified faculty who are experts and thought-leaders in their respective fields from academia and industry.

DIU is moving fast towards its dream of becoming one of the best universities in South Asia by offering high-quality education with the latest updated course curricula taking into account industry linkages and state-of-the-art digital facilities and student services.
I welcome you to DIU and your MBA journey to make a difference in lives.

Join us with pride!

Dr. Md. Sabur Khan
Founder & Chairman
Board of Trustees (BoT)
Daffodil International University

Message from the **Vice-Chancellor**



What are your thoughts on doing an MBA? Doing an MBA would provide you with upgraded career prospects and if you can prove yourself, land you a better job. No matter what degree subject you plan to pursue your Master's degree as a student, you should consider doing an MBA program to upgrade your career. Study to become useful and develop skills that you can use to help others. Learning business management and administration will make you useful to many. Managing and administration are meta-skills, and people will always need them.

DIU provides an MBA to be the best move for a student's career. The MBA would be an opportunity for you to develop useful personal skills that employers of today want. It is best for you to find out as much as possible about the university that is offering a Master's program and about the program itself. Usually, the universities' website is pretty clear and informative about its requirements, expectations, qualifications, and qualities they hope their candidates will have upon completion of the degree.

If you choose DIU as your place to do an MBA, you will find that the degree offers a variety of majors for specialization. You can choose any major that you feel reflects your career goals and aspirations. We would try our best to help you achieve your dreams.

Professor Dr. M. Lutfar Rahman
Vice-Chancellor
Daffodil International University

MBA PROGRAM

MBA PROGRAM

Message from the Dean

Faculty of Business & Entrepreneurship (FBE)



I am delighted to welcome you to the MBA program at Daffodil International University (DIU) and invite you to explore the wide range of information, knowledge, and opportunities we have made available here. If you visit us, you will find a special place where students, faculty, and staff come together enthusiastically to explore the world of business and entrepreneurship.

With the fourth industrial revolution, the business environment is getting more complex and unpredictable than ever, including new technological innovation, artificial intelligence, application of information technology, and changing business models. To overcome these increasingly multifaceted challenges, business leaders need to think creatively and react strategically to gain and sustain competitive advantage. The Department of Business Administration, DIU, offers a Master of Business Administration (MBA) to produce high-quality graduates who can face this challenging business environment and place themselves in top positions in local and global organizations with their professional skills and judgment for effective management at the contemporary workplace.

Top positions of organizations must be led by prudent managers and entrepreneurs capable of directing and leading organizations in a competitive, global and dynamic environment. Therefore, here is the opportunity for the students to select a major from as many as twenty most demanded business disciplines. Senior teachers with PhD and adequate research exposure, up-to-date curriculum, rich physical and digital library, IT-based infrastructures, modern computer labs, state-of-the-art technology, business incubator, marketing lab, finance lab, innovation lab, top corporate professionals, international focus with extensive linkages, employment-oriented educational objectives, and global and entrepreneurial focus make us stand out of the crowd. This is why the Department of Business Administration of DIU is regarded as a leading and one of the best business schools in Bangladesh for its excellence in business education. The Department is a member of the Association to Advance Collegiate School of Business (AACSB), Accreditation Council for Business Schools and Programs (ACBSP), and Association of Management Development Institutions in South Asia (AMDISA).

I would like to cordially invite you to explore our MBA program further by visiting our website or the campus. And I wish you an enjoyable, life-changing academic expedition with us and a successful career ahead nationally and internationally.

Professor Mohammed Masum Iqbal, PhD
Dean
Faculty of Business and Entrepreneurship

Message from the Director MBA Program

Department of Business Administration



Welcome to the professional IT-based MBA program at the Faculty of Business and Entrepreneurship, Daffodil International University. We are thrilled to extend our warmest greetings as you consider joining our vibrant community of aspiring business leaders.

Our mission is clear: to nurture competent entrepreneurial managers, responsible business professionals, skilled leaders, team players, and ethical decision-makers. At the heart of our program lies a commitment to delivering the highest quality business education, enriched by principles of faith and values.

One of the hallmarks of our MBA program is its accessibility. We understand the demands of modern life, which is why our program is designed to accommodate working professionals. With classes held only on weekends, you can pursue your MBA while balancing your full-time commitments.

Our faculty is the backbone of our program, comprising both full and part-time educators who are not only highly credentialed but also experts in their respective fields. Their diverse backgrounds and real-world experience bring immense value to your learning journey, providing you with insights that go beyond the textbooks.

At DIU, we are dedicated to enhancing graduates' employability through our MBA program. We equip you with the skills and knowledge needed to excel in today's competitive job market.

As you embark on this exciting chapter of your academic and professional growth, we invite you to become part of our DIU Business Family. Together, let us embark on a journey of discovery, growth, and success.

Welcome aboard,

Dr. Mohammad Shibli Shahriar
Director of MBA Program
Qualified and Certified from London and Cambridge
Faculty of Business and Entrepreneurship
Daffodil International University

MBA PROGRAM

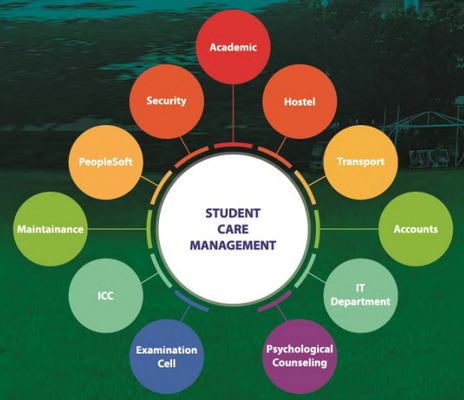
MBA PROGRAM

A B O U T

Daffodil International University

Master of Business Administration (MBA) Program under the Faculty of Business and Entrepreneurship at DIU offers the world's best-known and most widely recognized MBA degree in the field of Business for the students willing to serve in different organizations at executive, managerial, and administrative positions. MBA is one of the most sought programs after graduation in the world because of its value to people in business and administration. The goal of the program is to produce quality graduates who are competent enough to meet the contemporary and emerging needs of society and business enterprises and provide the notion with knowledgeable and skilled managers who are able to meet the changing needs of the business environment today and the days to come.

The MBA program of DIU involves rigorous teaching, field-works, assessment, reports, presentations, and term projects, all of which give students the necessary abilities to handle real-life business situations. This helps set them ever those who do not have such expertise and can make them leaders in their chosen fields



Program Learning Outcomes (PLO)

PLO-1

Apply knowledge of business theories and practices to solve problems (Business, Entrepreneurship, and Innovation).

PLO-2

Able to formulate business strategies utilizing students' understanding of the key functional areas of business (Leadership and teamwork).

PLO-3

Ability to recognize ethical issues and demonstrate the skills necessary to make informed, ethical decisions in complex, conflicting, or ambiguous environments or situations (Ethics and Social Responsibility).

PLO-4

Foster evaluates organizations and recommends optimal strategies and actions that demonstrate their ability to frame problems contextually and use appropriate analytical and quantitative techniques (Critical Thinking).

PLO-5

Attain professional skills in written, verbal and non-verbal communication tailor-made to the needs of different stakeholders consistent with mindful listening, empathy, and reliability (Communication, Technology Management).

PLO-6

Apply to incorporate the concepts of global diversity and inclusiveness in their analyses and decision-making (Global Perspective).










Faculty of
Business and Entrepreneurship (FBE)

The Faculty of Business and Entrepreneurship (FBE) is one of the largest faculties of DIU, with more than 2000 students currently studying in undergraduate and postgraduate programs under various departments. The departments of FBE are the Department of Business Administration, the Department of Tourism and Hospitality Management, the Department of Real Estate, the Department of Innovation and Entrepreneurship, and the Department of Business Studies. The goal of the faculty is not only to provide the highest quality teaching in business and entrepreneurship but also to teach the values essential for tomorrow's business leaders and entrepreneurs. The faculty conducts research and teaches about business and entrepreneurship, and innovation processes while working to improve the entrepreneurial community on campus and beyond. One of the unique features of FBE is its blend of well-experienced teachers with Ph.D. and adequate research exposure and updated course curricula incorporating the changing requirements of the industrial revolution. The programs under FBE integrate all business areas, including marketing, innovation, finance, management, accounting, social business, leadership, operations, and strategy, and take students beyond the classroom allowing them to test themselves in real-world settings.



Department of Business Administration (DBA)

The Department of Business Administration (DBA) of Daffodil International University, a center of excellence, strives hard to prepare tomorrow's socially responsible business leaders. The DBA aims to provide educational know-how that changes the lives of our students as competent professionals. The department offers a caring, inspiring, and student-friendly environment needed to achieve its goals. Students of DBA are dynamic and talented, joined from home and abroad. They thoroughly enjoy the challenges and rewards of studying in a highly diverse setting where they gain exposure to working with others from different cultures, religions, and approaches.



Mission Statement

The Department of Business Administration (DBA) is to develop responsive business leaders who can create economic and social value by discovering, imparting, and applying business knowledge.

Vision Statement

The Department of Business Administration (DBA) aspires to be the center of excellence in business education by focusing on an entrepreneurial mindset. We desire to be an internationally renowned educational center nurturing committed, entrepreneurial leaders sensitive to a sustainable future.

Objectives

- To produce graduates with profound knowledge in the relevant disciplines of business
- To produce graduates who have the competence as an independent entrepreneur

Core Values

The department tries to develop and maintain the following values

* Employability
* Thrust for Excellence
* Sensitive to Societal Needs
* Ethical Conduct
* Truthfulness and Confidence
* Creativity and Innovation
* Global Mindset
* Quality with Morality
* Positive Attitude
* Teamwork
* Art of Living



An Overview of the MBA Program

The DBA offers the world's best-known and most widely recognized MBA degree in business for students willing to serve in different organizations in executive, managerial, and administrative positions. MBA is one of the most sought degrees after graduation in the world's value to people in business and administration. The goal of the program is to produce quality graduates who are competent enough to meet the current and emerging needs of business enterprises and societies and to provide the nation with knowledgeable and skilled managers who can meet the changing needs of the 4th industrial revolution in the business environment today and days to come.

The MBA program of DIU involves rigorous teaching, field-works, industry attachment, reports, presentations, and team projects; all these features give students the necessary abilities to handle real-life business situations. This helps set them apart from those who do not have such expertise and can make them leaders in their chosen fields.





Program Structure of MBA Program



This is a 69-credit MBA program and a regular student has to complete 69 credits to earn an MBA degree. However, a student may get a waiver of some courses depending upon his/her results at Bachelor and/or Master Levels and managerial/professional experience. The minimum credit requirement for an MBA degree is 40 credits.

The general credit requirements for a student pursuing an MBA degree are given in the following.ing.

Categories of Courses		No. of Courses	Credits
1.	Core Courses	12	36
2.	Capstone Course	01	03
3.	Major Courses	07	21
	Comprehensive viva voce		03
	Internship/thesis		06
	Total	20	69

Double Major :
A student pursuing an MBA degree with a single major has to complete 69 credits. The breakdown of credits is exhibited in the above-mentioned table. And, a student pursuing an MBA degree with a double major has to complete 84 credits. The break-down of the credits will be as follows:

Categories of Courses		No. of Courses	Credits
1.	Core Courses	12	36
2.	Capstone Course	01	03
3.	Major Courses from 1st Major area	07	21
4.	Major Courses from 2nd Major area	05	15
	Comprehensive viva voce		03
	Internship/thesis		06
	Total	25	84



A student will be allowed to start an Internship only after completing all core, capstone, and at least four courses from the major area.

A student pursuing an MBA degree can major in any one of the following 22 (twenty-two) areas.

1. Finance
2. Marketing
3. Human Resource Management
4. Accounting
5. Textile & Apparel Management & Merchandising
6. Entrepreneurship
7. Real Estate
8. Management Information System
9. Banking
10. International Business
11. Tourism and Hospitality Management
12. Supply Chain Management
13. Digital Marketing
14. Agribusiness
15. Social Business
16. Project Management
17. Islamic Finance
18. Engineering Management
19. Insurance
20. Leadership
21. Business Analytics
22. Healthcare Management

SALIENT

Features of MBA at DIU

- The program has global standard course curricula with as many as 21 majors.
- The courses are taught by senior teachers with Ph.D. and leading corporate professionals.
- Graduates are well placed in reputed local and multinational companies and various sectors in the government.
- The program is a member of AACSB, ACBSP, and AMDISA which is a clear distinction that signifies the high quality of the program.
- The program provides students with skills, knowledge, and a unique learning experience needed to launch a career in their chosen field that signals to employers that they are a well-rounded and adaptable thinker.
- It has exchange programs with top-ranked foreign universities in various countries.
- It has partnerships with nationally reputed institutions and trade bodies including ICMAB, ICAB BSHRM, BFTI, BIM, DCCI, and so on.
- It has Business Incubator, Start-up Market, and Venture Capital to facilitate entrepreneurship among students.
- Classrooms are well equipped with state-of-the-art technologies.
- Scholarship opportunities based on results, need, and other categories are being provided for its students.
- It helps develop an entrepreneurial spirit to enable the graduates to be employers rather than employees.
- The program has Marketing Lab, Innovation Lab, Finance Lab, and so on.
- The program arranges industry visits as a part of the academic program.
- It provides internships and placement through Career Development Centre (CDC).



Structure of the Course Curriculum

This is a 69-credit MBA program and a regular student has to complete 69 credits to earn an MBA degree. However, a student may get a waiver of some courses depending upon his/her results at Bachelor and/or Master Levels and managerial/professional experience. The minimum credit requirement for an MBA degree is 40 credits.

Only students with sufficient work experience and outstanding academic records are eligible to receive an Executive MBA. Based on a student's performance at the Bachelor and/or Master Levels and managerial experience, the academic advisor(s) of the program or the Dean of the Faculty will review and decide the total number of credits required for the student and the courses s/he has to take.

The general credit requirements for a student pursuing an MBA degree are given in the following.

SL. No.	Categories of Courses	No. of Courses	Credits	No. of Courses	Credits	No. of Courses	Credits
1.	Core Courses	4	12	7	21	12	36
2.	Capstone Course	01	03	01	03	01	03
3.	Major Courses	07	21	07	21	07	21
	Comprehensive viva voce						03
	Internship/thesis		04		03		06
	Total	**12**	**40**	**15**	**48**	**20**	**69**



Graduates' Reflections



"The learning that I achieved during my MBA at DIU helped me a lot in my career in different companies. The teaching staffs of DIU are excellent, very caring and experienced in their relevant fields. I still feel my university life at DIU as one of the golden periods I ever enjoyed and try to keep contact with my classmates of DIU. The green and spacious permanent campus along with the golf course of the university is so beautiful that attracts me again and again."

Major Khaled Saifullah (Retd)
Executive Vice President, Bangladesh Finance Limited



"I am really happy to hold my today's position in my career direction. As an alumnus of Business Administration, DIU; I did successfully catch the teaching terms of international corporate market's knowledge and capacities: that's why today I can hold myself in a country's leading position. Thanks to MBA,DIU."

Ms. Tania Sharmin
Managing Director and CEO, CAPM Advisory Limited



"When I admitted into MBA at Daffodil International University (DIU), I wasn't sure whether I made the right choice. But as the semester went by I came to realize that I made the right decision. DIU gave me all the tools needed to unlock my potentialities. All the faculty members were very helpful and supportive to me from the very first day till the end of the program.

The course curricula of this degree are very practical and relevant to current market needs. What I learned during my time with DIU certainly helped me to reach where I am now. What I like most about DIU is, students are not just a number but a human being who gets every support for a better future."

Mr. Monjurul Alam Jewel
Head of Human Resources, Eastern Bank Limited

I had a wonderful time at Daffodil International University during my MBA. The learning environment and Networking facilities of the University always inspired me. Moreover, the Honorable Chairman, the Vice Chancellor and all the Faculty Members are dedicated to the goal to make every student an Entrepreneur. I feel proud of my green University and wish its every success."

Ashish Kumar Roy, FMVA, CEBS
General Manager, Bangladesh Bank



Daffodil International University (DIU) is recognized as one of the top graded universities in Bangladesh. It has international standard curricula, highly qualified teachers, outcome based modern teaching, students' amenities, and other national and international activities in higher education. In every year, a good number of students are graduating and getting employed in different services in public and private sectors. I am proud to have studied at this university as an MBA student. It helps me a lot in developing my service career. I wish the success of this university at its every step.

Mr. Muhammad Hossenuzzaman
Deputy Registrar (BCS-Cooperative)
Department of Cooperatives



Admission Process:

Applicants selected for MBA will be notified for completing the admission process within the specific date. They will have to produce original certificates/testimonials and mark sheets/transcripts of all examinations passed at the time of admission. Candidates who have completed the above formalities will have to pay the required admission and other fees for enrollment in the desired program.

Admission Requirements:

Students having graduated degrees from any discipline are allowed to apply for admission to the MBA program. For admission to an MBA program, a student must satisfy the following requirements:

- Students having a minimum 2.5 GPA or 2nd division both in SSC/Dakhil/Vocational and HSC/Alim/BA/Diploma in Commerce/Diploma in Business Studies and 3- or 4-years graduation from any discipline may apply for admission.
- Students completing five O-level subjects and at least two A-level subjects with 4 "B" grades and 3 "C" grades and 3 or 4 years of graduation from any discipline may apply for admission.
- For MBA (Executive), an applicant must have a minimum of 3 years of job experience in the executive level after graduation.





Scholarships & Financial Aids:

DIU provides meritorious and poor students with financial aid. Every year 25% of poor and meritorious students of the total students receive 10% to 100% financial aid. It is remarkable that more than 2,000 students of the university avail themselves of the waiver and scholarship facilities.

Scholarships are provided in four categories:

- Daffodil International University Scholarship
- Lutfar Rahman Scholarship
- Razia Begum Scholarship
- Akij Group Scholarship

For more information, please visit:
https://daffodilvarsity.edu.bd/scholarship

Library

Daffodil International University Central Library (Ninety Thousand Square Feet) at Daffodil Smart City, Ashulia, Dhaka with a large number of books, journals, magazines, reference books, and research papers both online and offline are available at DIU.

Teaching Methods & Medium of Instructions

DIU follows modern teaching methods including class lectures, interactive discussion, simulation, lab work, case analysis, and field study. A special feature of DIU's teaching is tutorial/workshop/lab sessions designed to assist students to learn on the application of concepts and theories. The medium of instruction at DIU is English.

Grading System

Marks obtained out of 100	Grade	Grade Point	Remarks
80% and above	A+	4.00	Outstanding
75% to less than 80%	A	3.75	Excellent
70% to less than 75%	A -	3.50	Very Good
65% to less than 70%	B+	3.25	Good
60% to less than 65%	B	3.00	Satisfactory
55% to less than 60%	B -	2.75	Above Average
50% to less than 55%	C+	2.50	Average
45% to less than 50%	C	2.25	Below Average
40% to less than 45%	D	2.00	Pass
Less than 40%	F	0.00	Fail

*The minimum passing grade in the MBA program in each course is C.

Performance Evaluation Rubrics

Evaluation Criteria	Marks
Class Attendance	07
3 Class tests	15
Assignment	05
Presentation	08
Mid-term Test	25
Final Examination	40
Total	**100**

Transportation Facilities

Transportation facilities are available from Dhanmondi, Mirpur, Uttara, Tongi, Saver, Nobinagor, Sign Board Jatrabari and other important places to DIU, Daffodil Smart City, Ashulia, Dhaka.



International Collaborations and Ranking

Link: ht tps://daffodilvarsity.edu.bd/international-linkage/

Graduates Placement

Our graduates are serving national and international companies.

Link:

https://dba.daffodilvarsity.edu.bd/alumnies/

Corporate Linkage

Link:

https://daffodilvarsity.edu.bd/department/bba/article/corporate-linkages-bba

DIU Marketing Lab

Link:

https://daffodilvarsity.edu.bd/department/bba/article/diu-marketing-lab-bba



Facilitators :

1.	Professor Rafiqul Islam
2.	Professor Md Zakir Hossain, PhD
3.	Professor Mostafa Kamal, PhD
4.	Professor Mohammed Masum Iqbal, PhD
5.	Professor Md. Abul Hossain, PhD
6.	Professor Durgadas Bhattacherjee, PhD
7.	Professor Md. Serajul Islam, PhD
8.	Professor A.A. Mahboob Uddin Chowdhury, PhD
9.	Professor Md. Rafiqul Islam, PhD
10.	Professor Masudur Rahman, PhD
11.	Professor A. N. M. Jahangir Kabir, PhD
12.	Professor Md. Moktar Ali, PhD
13.	Professor Md. Motaharul Islam, PhD
14.	Professor Leyaket Hossain Mahmud, PhD
15.	Professor K. M. Zahidul Islam, PhD
16.	Professor Riad Hassanr, PhD
17.	Professor Md. Mustafizur Rahamn, PhD
18.	Professor Mohammad Anisur Rahman, PhD
19.	Professor Mohammad Rokibul Kabir, PhD
20.	Associate Professor Mohammad Shibli Shahriar, DBA
21.	Associate Professor Md. Abdur Rouf, PhD
22.	Associate Professor Motaharul Islam, PhD
23.	Associate Professor Sayed Farrukh Ahmed, PhD
24.	Associate Professor Khadiza Rahman Tanchi, PhD
25.	Associate Professor Tanvir Abir, PhD
26.	Associate Professor Abureza Md. Muzareba, PhD
27.	Associate Professor Mr. Md. Nazmul Hossain, PhD
28.	Associate Professor Md. Musfiqur Rahman, PhD
29.	Associate Professor Motaharul Islam,PhD
30.	Associate Professor Mr. Sayedul Anam, PhD
31.	Nurul Mohammad Zayed, PhD
32.	A K M Mohosin, PhD
33.	Mr. Muklesur Rahman, Managing Director and CEO, Shimanto Bank Ltd.
34.	Mr. Md. Musharrof Hossain, Head, Human Resources Management, icddrb, Dhaka.
35.	Mr. Md. Ahteshamul Haque Khan, Deputy Managing Director, DBBL
36.	Mr. Mijanur Rahman Joaddar, Former Executive Director, Bangladesh Bank
37.	Mr. Abdul Mannan Shikder, PhD, Member, NBR
38.	Mr. AKM Enamul Haque, Former Director, BPATC, Saver, Dhaka
39.	Mr. Ashish Kumar Roy, General Manager, Statistics Department, Bangladesh Bank.
40.	Mr. Ranjit Kumar Roy, Deputy General Manager, Bangladesh Bank
41.	Mr. Monjurul Alam, Head of HRM, Eastern Bank Ltd.
42.	Mr. Md. Maruf Rashid, Head of Treasury, City Bank N.A.
43.	Mr. Md. Shafiqur Rahman, Head of HRM, Modhumoti Bank Ltd.
44.	Mr. Mohammad Masud Shahjahan - EVP & Head of Treasury, Trust Bank Limited
45.	Mr. Kaiser Alam Mozumder, Vice President & Head of HR Operations, Human Resource Division, The Premier Bank Limited

Cost Structure of MBA (Regular & Executive) Program

Items of the Fees:	40 Credit Hours (2 Semesters)	48 Credit Hours (3 Semesters)	69 Credit Hours (4 Semesters)
Admission Fee	12,000	12,000	12,000
Library Development Fee	2,000	2,000	2,000
Rover Scout & BNCC Fee	500	500	500
Student Smart Card (In Balance 200 TK)	1,000	1,000	1,000
Student and Guardian group Life Insurance	2,500	2,500	2,500
Tuition Fees (36/45/60 cr. hr. @ Tk. 3,750)	135,000	168,750	225,000
Semester Fee (Per Semester 2/3/4 @ Tk. 4500)	9,000	13,500	18,000
Development Fee (Per Semester 2/3/4 @Tk. 3000)	6,000	9,000	12,000
Extracurricular Activities Fee (Per Semester 2/3/4 @Tk. 1125)	2,250	3,375	4,500
Internship/Dissertation Fee (4/3/6 cr.)	13,375	10,000	20,000
Viva Voice (3 cr.)	-	-	10,000
Total Payable (for 40/48/69 Credits)	**1,83,625**	**2,22,625**	**3,07,500**

While taking admission, a student has to pay a total of TK 26,625/- which includes the follow:

Items of the Installment:	Amount
Admission Fee	12,000
Library Fee	2,000
Rover Scout & BNCC Fee	500
Student Smart Card (In Balance 200 TK)	1,000
Student and Guardian group Life Insurance	2,500
Semester Fee	4,500
Development Fee	3,000
Extracurricular Activities Fee	1,125
Payble During Admission	**26,625**

***Admission form fee BDT 1000/-





Courses of MBA Program

CORE COURSES

Compulsory Courses

Course Code	Course Title	Credit	Course Code	Prerequisite
0231-401	Bangla Language and Culture	03		None
0311-401	Economics for Managers	03		None
0411-401	Principles of Accounting	03		None
0411-402	Managerial Accounting	03	0411-401	Principles of Accounting
0412-401	Principles of Finance	03		None
0412-402	Principles of Banking	03		None
0412-403	Insurance and Risk Management	03		None
0413-401	Introduction to Business	03		None
0413-402	Principles of Management	03		None
0413-403	Organizational Behavior and Leadership Development	03		None
0413-404	Research Methods in Business and Management	03	0542-401	Statistics for Business Decision Making
0413-405	Human Resource Management	03	0413-402	Principles of Management
0414-401	Principles of Marketing	03		None
0415-402	Business Communications	03		None
0416-401	Introduction to Supply Chain Management	03		None
0419-401	Introduction to Entrepreneurship Development	03		None
0421-401	Legal Environment in Business	03		None
0541-401	Mathematics for Business Decision Making	03		None
0541-402	Quantitative Methods and Techniques in Business	03	0541-401	Mathematics for Business Decision Making
0542-401	Statistics for Business Decision Making	03		None
0611-401	ICT in Business Applications	03		None
0612-401	Management Information System	03		None
0612-402	Engineering Data Analysis	03		None
1015-401	Tour & Travel Management	03		None

Capstone Courses

Course Code	Course Title	Credit	Course Code	Prerequisite
0415-501	Strategic Management	03	0413-402	Principles of Management

MAJOR COURSES FOR ACCOUNTING

A student pursuing an MBA degree majoring in accounting has to complete at least 7 major courses (7×3=21 credits) from the Accounting area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0411-501	Corporate Financial Reporting and Analysis	03	0411-401	Principles of Accounting
0411-502	Audit and Assurance Services	03	0411-401	Principles of Accounting
0411-503	Strategic Cost and Management Accounting	03	0411-402	Managerial Accounting
0411-504	Advanced Financial Accounting	03	0411-501	Corporate Financial Reporting & Analysis
0411-505	Accounting for Governmental & Non-Profit Organizations	03	0411-401	Principles of Accounting
0411-506	Corporate Tax Planning	03	0411-501	Corporate Financial Reporting & Analysis
0411-507	Accounting Information Systems and ERP	03	0411-401	Principles of Accounting
0411-509	Applied Accounting Theory	03	0411-501	Corporate Financial Reporting & Analysis
0411-510	Corporate Laws and Secretarial Practices	03	0421-401	Legal Environment in Business
0411-511	Governance, Ethics and Systems	03	0411-401	Principles of Accounting
0412-503	Corporate Finance	03	0412-501	Financial Management

MAJOR COURSES FOR FINANCE

A student pursuing an MBA degree majoring in Finance has to complete at least 7 major courses (7×3 = 21 credits) from the Finance area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0412-501	Financial Management	03	0412-401	Principles of Finance
0412-502	Financial Institutions and Market	03	0412-501	Principles Management
0412-503	Corporate Finance	03	0412-501	Financial Management
0412-504	Securities Analysis and Portfolio Management	03	0412-501 0412-502	Financial Management & Financial Institutions and Market
0412-505	Working Capital Management	03	0412-501	Financial Management
0412-506	International Financial Management	03	0412-501	Financial Management
0412-507	Corporate Governance and Restructuring	03	0421-401 0412-501	Legal Environment in Business & Financial Management
0412-508	Financial Derivatives	03	0412-506	International Financial Management
0412-509	Public Finance	03	0412-503	Corporate Finance
0412-510	Cases in Financial Decision Making	03	0412-501	Financial Management
0412-511	Bank Fund Management	03	0412-402	Principles of Banking
0411-501	Corporate Financial Reporting and Analysis	03	0411-401	Principles of Accounting
0412-414	Real Estate Finance	03	0412-501	Financial Management
0411-506	Corporate Tax Planning	03	0411-501	Corporate Financial Reporting & Analysis

MAJOR COURSES FOR HUMAN RESOURCE MANAGEMENT

A student pursuing an MBA degree majoring in Human Resource Management has to complete at least 7 major courses (7×3 = 21 credits) from Human Resource Management area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0413-501	Strategic Human Resource Management	03	0413-405	Human Resource Management
0413-502	Comparative Human Resource Management	03	0413-405	Human Resource Management
0413-503	Human Resource Information Systems	03	0413-405 0612-402	Human Resource Management & Management Information Systems
0413-504	Performance Appraisal and Management	03	0413-405	Human Resource Management
0413-505	Human Resources Training and Development	03	0413-405	Human Resource Management
0413-506	Organization Development	03	0413-403	Organizational Behavior and Leadership Development
0413-507	Compensation Management	03	0413-405	Human Resource Management
0413-508	Organizational Conflict Management	03	0413-401	Fundamentals of Management
0413-509	Industrial Relations	03	0421-401 0413-405	Legal Environment in Business and Human Resource Management
0413-510	International Human Resource Management	03	0413-405	Human Resource Management
0413-511	Corporate Governance, Ethics and Systems	03	0413-402	Principles of Management
0413-512	Virtual Organization and Management	03	0413-405	Human Resource Management
0413-513	Career Planning and Development	03	0413-405	Human Resource Management

MAJOR COURSES FOR MARKETING

A student pursuing an MBA degree majoring in Marketing has to complete at least 7 major courses (7×3 = 21 credits) from Marketing area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0414-501	Marketing Management	03	0414-401	Principles of Marketing
0414-502	Consumer Behavior	03	0414-401	Principles of Marketing
0414-503	Global Marketing	03	0414-501	Marketing Management
0414-504	Integrated Marketing Communications	03	0414-501	Marketing Management
0414-505	Services Marketing	03	0414-501	Marketing Management
0414-506	Marketing Research	03	0414-501	Marketing Management
0414-507	Strategic Marketing	03	0414-501	Marketing Management
0414-508	Brand Management	03	0414-501	Marketing Management
0414-509	Customer Relationships Management	03	0414-501	Marketing Management
0414-510	Rural Marketing	03	0414-501	Marketing Management
0414-511	E-Marketing	03	0414-501	Marketing Management
0414-512	Sales and Retail Management	03	0414-501	Marketing Management
0414-513	Industrial Marketing	03	0414-501	Marketing Management
0414-514	Marketing for Nonprofit Organizations	03	0414-501	Marketing Management
0414-515	Current Issues in Marketing	03	0414-501	Marketing Management
0414-516	Supply Chain Management	03	0414-501	Marketing Management

MAJOR COURSES FOR MANAGEMENT INFORMATION SYSTEM

A student pursuing an MBA degree majoring in Management Information System has to complete at least 7 major courses (7×3 = 21 credits) from Management Information System area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0612-501	Data communication and networking for Business	03	0612-401	ICT in Business Applications
0612-502	Computer programing and application	03	0612-401	ICT in Business Applications
0612-503	Decision support Systems & Expert Systems	03	0612-401	ICT in Business Applications
0612-504	Database Management Systems	03	0612-401	ICT in Business Applications
0612-505	Management of Technology	03	0612-401	ICT in Business Applications
0612-506	Spreadsheet Analysis & Modeling	03	0612-401	ICT in Business Applications
0612-507	Advanced Computer Programming & Data Processing	03	0612-401	ICT in Business Applications
0612-508	System Analysis & Design	03	0612-401	ICT in Business Applications
0612-509	Operating Systems	03	0612-401	ICT in Business Applications
0612-510	Electronic Commerce	03	0612-401	ICT in Business Applications
0612-511	Distributed Information Systems for Business	03	0612-401	ICT in Business Applications
0612-512	Computer Based Simulation Systems	03	0612-401	ICT in Business Applications
0612-513	Management Science	03	0612-401	ICT in Business Applications
0612-514	Cryptography	03	0612-401	ICT in Business Applications
0612-515	Applied Artificial Intelligence	03	0612-401	ICT in Business Applications

MAJOR COURSES FOR REAL ESTATE

A student pursuing an MBA degree majoring in Real Estate has to complete at least 7 major courses (7 × 3 = 21 credits) from Real Estate area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0412-521	Principles of Civil- Engineering	03	0412-441	Principles of Real Estate
0412-522	Principles of Architecture in Real Estate-Engineering Drawing	03	0412-441	Principles of Real Estate
0412-523	Principles of Real Estate Investment	03	0412-441	Principles of Real Estate
0412-524	Environmental Issues in Real Estate	03	0412-441	Principles of Real Estate
0412-525	Real Estate Financial Market in Bangladesh	03	0412-441	Principles of Real Estate
0412-526	Real Estate Marketing	03	0412-441	Principles of Real Estate
0412-527	Real Estate Appraisal	03	0412-441	Principles of Real Estate
0412-528	Land Use & Urban Planning	03	0412-441	Principles of Real Estate
0412-529	Real Estate Working Capital Management	03	0412-441	Principles of Real Estate
0412-530	Real Estate Law	03	0412-441	Principles of Real Estate

MAJOR COURSES FOR TEXTILE & APPAREL MANAGEMENT & MERCHANDISING

A student pursuing an MBA degree majoring in Textile & Apparel Management & Merchandising has to complete at least 7 major courses (7×3=21 credits) from Textile & Apparel Management & Merchandising area

Course Code	Course Title	Credit	Course Code	Prerequisite
0723-501	Apparel Production Management	03		None
0723-502	International Business Law (Legal & Ethical Issues)	03	0421-401	Legal Environment in Business
0723-503	Fibers, Yarns & Sewing Threads	03		None
0723-504	Basic Pattern Making with Lab	03		None
0723-505	Advanced Pattern Making with Lab	03		None
0723-506	Garment Manufacturing Technology I with Lab	03		None
0723-507	Garment Manufacturing Technology II with Lab	03		None
0723-508	Fabric Study (Woven)	03		None
0723-509	Fabric Study (Knitted & Fully Fashion)	03		None
0723-510	Apparel Statistics	03		None
0723-511	Dyeing and Printing with Lab	03		None
0723-512	Finishing & Washing with Lab	03		None
0723-513	Textile Testing and Quality Control with Lab	03		None
0723-514	Industrial Placement (Factory Visit)	03		None
0723-515	Apparel Merchandising	03		None
0723-516	Lean Manufacturing	03		None

MAJOR COURSES FOR BANKING

A student pursuing an MBA degree majoring in Banking has to complete at least 7 major courses (7×3=21 credits) from Banking area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0412-531	Comparative Banking	03	0412-402	Principles of Banking
0412-532	Investment Banking	03	0412-402	Principles of Banking
0412-533	Foreign Exchange Management and International Banking	03	0412-401	Principles of Banking
0412-534	Micro Finance and Rural Banking	03	0412-401	Principles of Banking
0412-535	Bank Fund Management	03	BAN-401	Principles of Banking
0412-536	Management of Specialized Banks	03	0412-402	Principles of Banking
0412-537	Acquisition and Merger in Banks	03	0412-401	Principles of Banking
0412-538	Corporate Planning in Banks	03	0412-402	Principles of Banking
0412-539	Islamic Banking	03	0412-402	Principles of Banking
0412-540	Management of Banks and Financial Institutions	03	0412-401	Principles of Banking
0411-512	Financial Statement Analysis	03	0412-401	Principles of Banking
0412-541	Bank Accounting and MIS (E-banking)	03	0412-402	Principles of Banking
0412-542	Bank Credit Management	03	0412-402	Principles of Banking
0412-543	Central Bank: Regulations and Supervision	03	0412-402	Principles of Banking

MAJOR COURSES FOR ENTREPRENEURSHIP

A student pursuing an MBA degree majoring in Entrepreneurship Development has to complete at least 7 major courses (7×3 = 21 credits) from Entrepreneurship Development area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0419-501	Entrepreneurial Finance	03	0412-401	Principles of Finance
0419-502	Entrepreneurial Marketing Strategy & Branding	03	0414-401	Principles of Marketing
0419-503	Managing the Innovation	03	0419-401	Introduction to Entrepreneurship Development
0419-504	Technology Management for Entrepreneurs	03	0419-401	Introduction to Entrepreneurship Development
0419-505	Design Thinking for Sustainable Enterprise	03	0419-401	Introduction to Entrepreneurship Development
0419-506	New Venture Creation	03	0419-401	Introduction to Entrepreneurship Development
0419-507	E-business and E-commerce Management	03	0419-401	Introduction to Entrepreneurship Development
0419-508	Family Entrepreneurship	03	0419-401	Introduction to Entrepreneurship Development
0419-509	Rural Entrepreneurship	03	0419-401	Introduction to Entrepreneurship Development
0419-510	Women Entrepreneurship	03	0419-401	Introduction to Entrepreneurship Development

MAJOR COURSES FOR INTERNATIONAL BUSINESS

A student pursuing an MBA degree majoring in International Business has to complete at least 7 major courses (7×3 = 21 credits) from the International Business area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0416-501	Fundamentals of International Business	03	0311-401	Economics for Manager
0416-502	International Trade Theories and Practices	03	0311-401	Economics for Manager
0416- 503	Global Market Analysis and Branding	03	0416-501	Fundamentals of International Business
0416- 504	International Financial Markets and Institutions	03	0416-501	Fundamentals of International Business
0416- 505	International Human Resource Management	03	0416-501	Fundamentals of International Business
0416- 506	International Accounting	03	0416-501	Fundamentals of International Business
0416- 507	Negotiation and Diplomacy in International Business	03	0416-501	Fundamentals of International Business
0416- 508	Ethics and Social Responsibilities in International Business	03	0416-501	Fundamentals of International Business
0416- 509	Global Monetary System	03	0416-501	Fundamentals of International Business
0416- 510	Legal Environment and International Business	03	0416-501	Fundamentals of International Business
0416- 511	Globalization and Business	03	0416-501	Fundamentals of International Business

MAJOR COURSES FOR ISLAMIC FINANCE

A student pursuing an MBA degree majoring in Islamic Finance has to complete at least 7 major courses (7×3 =21 credits) from Islamic Finance area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0412- 501	Financial Management	03	0412- 401	Principles of Finance
0412- 551	Fundamentals of Islamic Finance	03	0412- 401	Principles of Finance
0412-552	Islamic Portfolio Management	03	0412- 551	Principles of Islamic Finance
0412-553	Risk Management Issues in Islamic Finance	03	0412- 551	Principles of Islamic Finance
0412-554	Islamic Insurance	03	0412- 551	Principles of Islamic Finance
0412-555	Islamic Asset and Fund Management	03	0412- 551	Principles of Islamic Finance
0412-556	Islamic Micro Finance	03	0412- 551	Principles of Islamic Finance
0412-557	Islamic Financial Markets	03	0412- 551	Principles of Islamic Finance
0412-558	Islamic Accounting and Financial Reporting for Banks	03	0412- 551	Principles of Islamic Finance
0412-559	Islamic Commercial Law and Contract for Banks	03	0412- 551	Principles of Islamic Finance
0412-560	Islamic Banking	03	0412- 551	Principles of Islamic Finance

MAJOR COURSES FOR PROJECT MANAGEMENT

A student pursuing an MBA degree majoring in Project Management has to complete at least 7 major courses (7×3 =21 credits) from Project Management area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0413-521	Introduction to Project Management	03	0413-402	Principles of Management
0413-522	Strategic Project Management	03	0413-521	Introduction to Project Management
0413-523	Project Finance and Budgeting	03	0413-521	Introduction to Project Management
0413-524	Project Planning and Control	03	0413-521	Introduction to Project Management
0413-525	Project Monitoring and Evaluation	03	0413-521	Introduction to Project Management
0413-526	Project Human Resource Management	03	0413-521	Introduction to Project Management
0413-527	Project Risk and Cost Management	03	0413-521	Introduction to Project Management
0413-528	Project Quality Management	03	0413-521	Introduction to Project Management
0413-529	International Project Management	03	0413-521	Introduction to Project Management



11th Convocation Ceremony MBA Students at Daffodil International University

MAJOR COURSES FOR ENGINEERING MANAGEMENT

A student pursuing an MBA degree majoring in Engineering Management has to complete at least 7 major courses (7×3 = 21 credits) from Engineering Management area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0612-501	Emerging Engineering Technologies	03	4013- 402	Principles of Management
0612-502	Engineering Management	03	4013- 402	Principles of Management
0612-503	Project Management	03	0612-502	Engineering Management
0612-504	Production and Quality Management	03	0612-502	Engineering Management
0612-503	Energy Management	03	0612-502	Engineering Management
0612-504	Professional Practice in Engineering Management	03	0612-502	Engineering Management
0612-505	Technology Management	03	0612-502	Engineering Management
0612-508	Logistics Management	03	0612-502	Engineering Management
0612-509	Business Research Project	03	0612-502	Engineering Management
0612-510	Supply Chain Management	03	ENGR-502	Engineering Management

MAJOR COURSES FOR SUPPLY CHAIN MANAGEMENT

A student pursuing an MBA degree majoring in Supply Chain Management has to complete at least 7 major courses (7 ×3 =21 credits) from Supply Chain Management area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0416- 501	Strategic Supply Chain Management	03	0416- 401	Introduction Supply Chain Management
0416- 502	Suppliers and Sourcing Management	03	0416- 401	Introduction Supply Chain Management
0416-503	Transportation & Distribution Management	03	0416- 401	Introduction to Supply Chain Management
0416-504	Negotiation and Contract	03	0416- 401	Introduction to Supply Chain Management
0416-505	E- Procurement	03	0416- 401	Introduction to Supply Chain Management
0416-506	Purchasing and materials Management	03	0416- 401	Introduction to Supply Chain Management
0416-507	Inventory Management	03	0416- 401	Introduction to Supply Chain Management
0416-508	Production and Operations Management	03	0416- 401	Introduction to Supply Chain Management
0416-509	Customer Relationship Management	03	0416- 401	Introduction to Supply Chain Management



MAJOR COURSES FOR TOURISM AND HOSPITALITY MANAGEMENT

A student pursuing an MBA degree majoring in Tourism and Hospitality Management has to complete at least 7 major courses (7×3=21 credits) from Tourism and Hospitality Management area.

Course Code	Course Title	Credit	Course Code	Prerequisite
1015-501	Managing Hospitality Operations	03	1015- 401	Tour & Travel Management
1015-502	Sustainable Tourism Management	03	1015- 401	Tour & Travel Management
1015-503	Sports, Culture & Event Management	03	1015- 401	Tour & Travel Management
1015-504	Safety, Security & Crisis Management	03	1015- 401	Tour & Travel Management
1015-505	Hotel Property Development & Project Management	03	1015- 401	Tour & Travel Management
1015-506	Aviation Management	03	1015- 401	Tour & Travel Management
1015-507	Accommodation Management and Control System	03	1015- 401	Tour & Travel Management
1015-508	Food and Beverage Management	03	1015- 401	Tour & Travel Management
1015-509	Hotel Property Management	03	1015- 401	Tour & Travel Management
1015-510	Tourism and Hospitality Entrepreneurship	03	1015- 401	Tour & Travel Management
1015-511	Customer Service and Relationship Management	03	1015- 401	Tour & Travel Management

MAJOR COURSES FOR INSURANCE

A student pursuing an MBA degree majoring in Insurance has to complete at least 7 major courses (7×3=21 credits) from Insurance area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0412- 561	Practices of Life Insurance	03	4012- 403	Insurance and Risk Management
0412- 562	Operations of Life and Non- Life Insurance	03	4012- 403	Insurance and Risk Management
0412- 563	Practices of General Insurance	03	4012- 403	Insurance and Risk Management
0412- 564	Islamic Banking and Insurance	03	4012- 403	Insurance and Risk Management
0412- 565	Economics of Insurance	03	4012- 403	Insurance and Risk Management
0412- 566	Contemporary Issues in Insurance	03	4012- 403	Insurance and Risk Management
0412- 567	Regulations of Insurance Business	03	4012- 403	Insurance and Risk Management
0412- 568	Insurance Corporate Management	03	4012- 403	Insurance and Risk Management
0412- 569	Marketing of Financial Service	03	4012- 403	Insurance and Risk Management
0412- 570	Audit and Inspection of Insurance	03	4012- 403	Insurance and Risk Management



MAJOR COURSES FOR DIGITAL MARKETING

A student pursuing an MBA degree majoring in Digital Marketing has to complete at least 7 major courses (7×3 = 21 credits) from Digital Marketing area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0414-521	Marketing Management	03	0414-401	Principles of Marketing
0414-522	Digital Consumer Behavior	03	0414-401	Principles of Marketing
0414-523	Digital Marketing Analysis	03	0414-501	Marketing Management
0414-524	Social Media Marketing Communication	03	0414-501	Marketing Management
0414-525	Digital Marketing Strategy	03	0414-501	Marketing Management
0414-526	Mobile Marketing	03	0414-501	Marketing Management
0414-527	Global Marketing in the Digital Era	03	0414-501	Marketing Management
0414-528	Research in Marketing	03	0414-501	Marketing Management
0414-529	Digital Marketing Communication	03	0414-501	Marketing Management
0414-530	Digital Entrepreneurship	03	0414-501	Marketing Management
0414-531	Customer Relationship Management	03	0414-501	Marketing Management

MAJOR COURSES FOR AGRIBUSINESS

A student pursuing an MBA degree majoring in Agribusiness has to complete at least 7 major courses (7×3=21 credits) from Agribusiness area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0811-501	Agribusiness Management	03	0413-402	Principles of Management
0811-502	Agribusiness Marketing Management	03	0414-401	Principles of Marketing
0811-503	Food Technology and Processing Management	03	0811-501	Agribusiness Management
0811-504	Live Stock and Hatchery Management	03	0811-501	Agribusiness Management
0811-505	Insurance and Risk Management in Agribusiness	03	0412-401	Fundamentals of Finance
0811-506	Food Retail Management	03	0811-502	Agribusiness Marketing Management
0811-507	Supply Chain Management in Agriculture	03	0811-502	Agribusiness Marketing Management
0811-508	Trade Policy in Agriculture	03	0311-401	Economics for Manager
0811-509	Agriculture Project Appraisal, Monitoring and Evaluation	03	0811-501	Agribusiness Management
0811-510	Marketing Research in Agribusiness	03	0811-502	Agribusiness Marketing Management
0811-511	Entrepreneurship and Small Business Management	03	0811-501	Agribusiness Management
0811-512	Seed Production Technology and Management	03	0811-501	Agribusiness Management
0811-513	Production, Management, Value Chain and Marketing of Horticultural Crops	03	0811-501	Agribusiness Management
0811-514	Production, Management, Value Chain and Marketing of Field Crops	03	0811-501	Agribusiness Management

MAJOR COURSES FOR LEADERSHIP

A student pursuing an MBA degree majoring in Leadership has to complete at least 7 major courses (7×3=21 credits) from Leadership area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0413-531	Fundamentals of Leadership	03	0413- 403	Organizational Behavior and Leadership Development
0413-532	Design Thinking and The Art of Innovation	03	0413- 402	Principles of Management
0413-533	Global Leadership & Cross Culture Issues	03	0413-531	Fundamentals of Leadership
0413-534	Leadership & Governance	03	0413-531	Fundamentals of Leadership
0413-535	Contemporary Leadership Theories	03	0413-531	Fundamentals of Leadership
0413-536	Emotional Intelligence	03	0413-532	Design Thinking and The Art of Innovation
0413-537	Knowledge Management	03	0413-532	Design Thinking and The Art of Innovation
0413-538	Big Data, Innovation & Technology Management	03	0612-402	Management Information System
0413-539	Family Business: Governance & Sustainability	03	0413-402	Principles of Management
0413-540	New Venture Creation and Management	03	0419-401	Introduction to Entrepreneurship Development
0413-541	Strategy and Leadership: Seminar, Case Development, Business Project	03	0413-531	Fundamentals of Leadership

MAJOR COURSES FOR SOCIAL BUSINESS

A student pursuing an MBA degree majoring in Social Business has to complete at least 7 major courses (7×3 =21 credits) from Social Business area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0922- 501	Fundamentals of Social Business	03	0413- 401	Introduction of Business
0922- 502	Financing Social Business	03	0412- 401	Principles of Finance
0922- 503	Social Business Management	03	0922-501	Fundamentals of Social Business
0922- 504	Social Business Finance	03	0412-401	Principles of Finance
0922- 505	Social Business Marketing	03	0414-401	Principals of Marketing
0922- 506	CSR & Social Business	03	0922-501	Fundamentals of Social Business
0922- 507	Social Business Plan Development	03	0922-501	Fundamentals of Social Business
0922- 508	Case Study Analysis of Social Business	03	0922-501	Fundamentals of Social Business



Youthpreneurship Empowering the Entrepreneurs of Tomorrow February 28, 2024

MAJOR COURSES FOR HEALTHCARE MANAGEMENT

A student pursuing an MBA degree majoring in Healthcare Management has to complete at least 7 major courses (7×3=21 credits) from Healthcare Management area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0914-501	Global Health, Population and Development	03	0542-401	Statistics for Business Decision Making
0914-502	Health Business: Hospital and Pharmaceutical Sector	03	0311-401	Economics for Managers
0914-503	Operation Management in Hospitals and Waste Management	03	0914-501	Global Health, Population & Development
0914-504	Health & Drugs Law of Bangladesh	03	0914-502	Health Business: Hospital and Pharmaceutical Sector
0914-505	Emergency care, Victimology and Victim support for Hospital	03	0914-502	Health Business: Hospital and Pharmaceutical Sector
0914-506	Hospice Care & Faintness Business	03	0914-502	Health Business: Hospital and Pharmaceutical Sector
0914-507	Quality management, patient safety and Insurances	03	0914-502	Health Business: Hospital and Pharmaceutical Sector
0914-508	MIS for Hospital Management	03	0914-502	Health Business: Hospital and Pharmaceutical Sector
0914-509	Health Culture for Business	03	0914-501	Global Health, Population & Development
0914-510	Digital Marketing in Healthcare	03	0914-502	Health Business: Hospital and Pharmaceutical Sector

MAJOR COURSES FOR BUSINESS ANALYTICS

A student pursuing an MBA degree majoring in Business Analytics has to complete at least 7 major courses (7×3 =21 credits) from Business Analytics area.

Course Code	Course Title	Credit	Course Code	Prerequisite
0417- 501	Technology and Information Management	03	0612- 402	Management Information Systems
0417- 502	Business Intelligence for Service Excellence	03	0542- 401	Statistics for Business Decision Making
0417- 503	Innovation and Strategy in the Digital Economy	03	0417- 501	Technology and Information Management
0417- 504	Data Visualization and Visual Analytics	03	0417- 501	Technology and Information Management
0417- 505	Law and Ethics for Business Analytics	03	0421-401	Legal Environment in Business
0417- 506	Consumer Behavioral and Social Media Analytics	03	0414-401	Principles of Marketing
0417- 507	Business Leadership in the Digital Society	03	0413-403	Organizational Behavior and Leadership Development
0417- 508	Predictive Analytics	03	0542-401	Statistics for Business Decision Making





ACBSP Membership Achievement



Alumni Reunion in USA



Industry Visit at Walton-2023



Seminar on Corporate Leadership on March 13, 2024



1st Anniversary of DIUBRRC December 18, 2023



Social Business Summer Program at DIU



At Digital Marketing Conference



Campus Recruitment at DIU



DIU Marketing Fest 2023 Season 4



MoU with ACCA Bangladesh February 6, 2024.



Daffodil Leadership Summit 2023



Idea to Business


Daffodil International University
Daffodil Smart City