

# Daffodil International University

## BBA Program

### Proposed Courses to be offered in trimester Fall'2017

Course Code	Course Title	Course Teacher
<b>Batch- 48</b>	<b>1<sup>st</sup> Year 1<sup>st</sup> Semester ( 3+1 ® sections)</b>	
ENG-101	Basic Functional English	A/B/C/D
BUS- 101	Introduction to Business	A/B/C/D
ACT-101	Principles of Accounting	A/B/C/D
MIS- 101	Fundamentals of Computer	A/B/C/D
<b>Batch- 47</b>	<b>1<sup>st</sup> Year 2nd Semester ( 2 sections)</b>	
ENG-102	English Spoken, Writing and Comprehension	A/B
MGT-101	Fundamentals of Management	A/B
STA-101	Business Statistics	A/B
MAT-101	Basic Mathematics	A/B
<b>Batch- 46</b>	<b>1<sup>st</sup> Year 3rd Semester ( 5 sections )</b>	
ECO-101	Microeconomics	A/B/C/D/E
FIN-101	Principles of Finance	A/B/C/D/E
MAT-102	Business Mathematics	A/B/C/D/E
MKT-101	Principles of Marketing	A/B/C/D/E
<b>Batch- 45</b>	<b>2nd Year 1st Semester ( 2 sections )</b>	
ACT-202	Intermediate Financial Accounting	A/B
ECO-202	Macroeconomics	A/B
BUS-202	Business Communications	A/B
STA-202	Applied Statistics	A/B
<b>Batch- 44</b>	<b>2nd Year 2nd Semester ( 3 Sections )</b>	
FIN-202	Financial Management	A/B/C
MKT-202	Marketing Management	A/B/C
MGT-202	Organizational Behavior	A/B/C
BAN-201	Bangladesh Studies: Socio Economic Perspective	A/B/C
<b>Batch- 43</b>	<b>2<sup>nd</sup> Year 3rd Semester ( 5 Sections)</b>	
BNK-201	Fundamentals of Banking	A/B/C/D/E
BUS-203	Legal Environment in Business	A/B/C/D/E
MGT-203	Human Resource Management	A/B/C/D/E
MIS-202	Management Information Systems	A/B/C/D/E
<b>Batch- 42</b>	<b>3rd Year 1st Semester ( 2 sections)</b>	
BUS-304	Entrepreneurship Development	A/B
BUS-305	International Business	A/B

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MGT-304	Production and Operations Management	A/B
ACT-303	Cost Accounting	A/B
<b>Batch- 41</b>	<b>3rd Year 2nd Semester (6 sections)</b>	
	Students willing to do double major are asked to contact BBA Office before enrolling any course.	
MGT-305	Strategic Management	A/B/C/D/E/F
BUS-306	Business Research Methodology	A/B/C/D/E/F
AOL-301	Art of Living ( <b>Open Elective</b> )	A/B/C/D/E/F
FIN-303	Insurance and Risk Mgt. ( <b>Open Elective</b> )	A/B/C/D/E/F
<b>Batch- 40</b>	<b>3<sup>rd</sup> Year 3rd Semester (6 sections)</b>	
ECO-304	Employability 360° ( <b>Open Elective</b> ) 3	A/B/C/D/E/F
BUS-307	Business Ethics ( <b>Open Elective</b> ) 3	A/B/C/D/E/F
	<b>Any two Major Courses Mentioned Below</b>	
	<b>FINANCE</b>	
FIN-404	Financial Institutions and Market (Compulsory Major)	A
FIN-405	Financial Analysis & Control (Compulsory Major)	A
FIN-406	Corporate Finance (Compulsory Major)	A
FIN-407	Fundamentals of Investment (Compulsory Major)	A
FIN-408	Working Capital Management (Compulsory Major)	A
	<b>Any 2 of the 3 following elective courses</b>	
FIN-413	Real Estate Finance and Investment (Elective Major)	A
FIN-410	International Financial Mgt. (Elective Major)	A
FIN- 409	Security Analysis & Portfolio Mgt.(Elective Major)	A
	<b>MARKETING</b>	
MKT-403	Consumer Behavior (Compulsory Major)	A
MKT 404	Global Marketing (Compulsory Major)	A
MKT-405	Integrated Marketing Comm. (Compulsory Major)	A
MKT-406	Services Marketing (Compulsory Major)	A
MKT-407	Marketing Research (Compulsory Major)	A
	<b>Any 2 of the 3 following elective courses</b>	
MKT-408	Strategic Marketing (Elective Major)	A
MKT-409	Brand Management (Elective Major)	A
MKT-410	Supply Chain Mgt.(Elective Major)	A
	<b>ACCOUNTING</b>	

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ACT-404	Management Accounting (Compulsory Major)	A
ACT-405	Advanced Financial Accounting-1 (Compulsory Major)	A
ACT-406	Advanced Management Accounting (Compulsory Major)	A
ACT-407	Auditing (Compulsory Major)	A
ACT-408	Taxation (Compulsory Major)	A
	<b>Any 2 of the 3 following elective courses</b>	
ACT-409	Advanced Financial Accounting-2 (Elective Major)	A
ACT-411	Accounting Information System(Elective Major)	A
	<b>HRM</b>	
MGT-405	Strategic HRM (Compulsory Major)	A
MGT-406	Compensation Management (Compulsory Major)	A
MGT-407	Total Quality Management (Compulsory Major)	A
MGT-408	International HRM (Compulsory Major)	A
MGT-409	Industrial Relations (Compulsory Major)	A
	<b>Any 2 of the 3 following elective courses</b>	
MGT-413	Project Management (Elective Major)	A
MGT-410	Career Planning and Development (Elective Major)	A