



M HASAN PARVEZ, PhD

PROFILE

An organized and detail-oriented executive with over 8 years of university level administrative and 3 years of part time teaching experience.

CONTACT

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WEBSITE

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HOBBIES

Reading
Travelling
Bike Riding

REFERENCES

Professor Dr. Mohammed Masum Iqbal Professor and Dean, FBE

Daffodil International University
4/2, Sobhanbagh, Dhanmondi, Dhaka-1207
Cell: +88 01713493054
masum@daffodilvarsity.edu.bd
Relation: Education

Professor Dr. Sasmita Mishra Associate Professor

School of Management
KIIT University, Odisha, India
Email: sasmita.mishra@ksom.ac.in
Cell: +91-7381109899
Relation: Supervisor, PhD

EDUCATION

KIIT University, Bhubaneswar, India - PhD

Awarded in 2020

Area of work: Ethical Advertisement

Bangladesh Institute of Management (BIM) - PGDMM

January 2014 – December 2014

Major: Marketing Management, CGPA 3.08 out of 4.00

Daffodil International University - MBA

January 2012 – December 2013

Major: Marketing, CGPA- 3.44 out of 4.00

Daffodil International University - BBA

January 2008 – December 2012

Major: Marketing, CGPA- 3.23 out of 4.00

WORK EXPERIENCE

Daffodil International University - Lecturer

January 2020 – To till date

Department: Department of Innovation & Entrepreneurship

Responsibilities: Teaching

Daffodil International University - Lecturer (Part-time)

September 2016 – December 2019

Department: General Educational Development

Responsibilities: Teaching

Daffodil International University – Sr. Officer

February 2013 – To till date

Responsibilities: Administrative

jobsbd.com - Jr. Executive- Marketing

December 1, 2011 - November 30, 2012

Department: Branding

Responsibilities: Marketing, Telemarketing, Communicate with the corporate client, Arranging training, workshop and seminar

PUBLICATION

Number of SCOPUS indexed Article **02**

SKILLS

BENGALI	95%
ENGLISH	90%
INTERPER..	85%
MS OFFICE	95%
INTERNET	90%

Publications

1. **M. H PARVEZ**, E. U. H EITEN “Ethics in television commercials: an opinion survey of consumers on advertisements of Bangladeshi Companies” UTOPIA Y PRAXIS LATINOAMERICANA. AÑO: 24, n° EXTRA 6, 2019, pp. 335-344, ISSN 1315-5216 / ISSN-e: 2477-9555
2. Ehatasham Ul Hoque Eiten, **M Hasan Parvez**, Kaish Q Khan “Conscious use of code-switching to improve fluency in spoken English for Bangladeshi students” Humanities & Social Sciences Reviews eISSN: 2395-6518, Vol 7, No 6, 2019, pp 247-254, <https://doi.org/10.18510/hssr.2019.7645>

Conference

Sl	Role	Title of the conference	Date	Location
1	Panelist	International Conference on Development, Environment and sustainability (ICDES 2020)	22-23 February 2020	Berhampur University (State University), Bhanja Bihar, Odisha, India

Training and Workshop

Training Title	Topic	Institute	Country	Location	Year	Duration
Social Sciences & Humanities Open: All About Reviewing	Reviewing Article/Book	Elsevier	London	Online	2021	60 Minutes
COVID-19: How to put on and remove personal protective equipment (PPE)	COVID-19	World Health Organization (WHO), Online Training course	Online	Online	2020	April 24-30, 2020
Advanced MS Excel Professional Training Course	MS Excel	jobsbd.com	Bangladesh	Dhaka	2013	24 hours
Stress Management	How we will manage our stress in personal and professional life	jobsbd.com	Bangladesh	Dhaka	2012	8 Hours

Verbal and Nonverbal Communication	Benefit and process of verbal and nonverbal communication	jobsbd.com	Bangladesh	Dhaka	2012	8 hours
Strategic Marketing and Marketing Model	The strategy of marketing, Marketing Process, how to do teamwork, how to increase market area, how to use intelligence	Daffodil International University	Bangladesh	Dhaka	2012	15 hours
Basic Computer course	Microsoft office package, Internet browsing, And Hardware	Rural Reconstruction Foundation	Bangladesh	Jashore	2005	3 Months

I, hereby declare that, all the above provided information is true to the best of my knowledge & belief and I am responsible regarding the information.



MD MAHABBAT HASAN PARVEZ, PhD